



ECOC 2023

The 49th European Conference on Optical Communications

1 – 5 October 2023 | SEC, Glasgow, UK



Sponsorship opportunities

Lead generation | Thought leadership | Brand exposure | Geographic expansion

ecoc2023.com

A welcome from the ECOC 2023 chairs

The European Conference and Exhibition on Optical Communication (ECOC) is the leading and longest standing conference in the field of optical communication, and one of the most prestigious and popular events in the field, involving participants and attendees from all over the world. It moves between venues around Europe, having been last in the UK in 2013 in London. But it has once before been in Glasgow in 2005, just preceding the steep recovery in the worldwide communications industry post the collapse of the market around the millennium.

During ECOC 2023 we hope to be a long way down the road to recovery from the global COVID19 pandemic, and use of the Glasgow SEC where the COP26 climate conference was held will remind us of the sustainability challenges for our industry as well as the opportunities to contribute towards achieving net zero targets.

We have much to be proud on both these fronts - the incredible technological advances made by telecommunications industry that enabled many of us to work and socialise virtually through the pandemic, and the considerable reductions in energy usage engendered by the switch from lossy copper to low loss fibre in access networks and the wider use of photonic technologies in the global network infrastructure.

However, despite the great success of the past years, our community cannot afford to stand still as the demand for connecting devices and supporting data services continues to accelerate in all segments of networks. The need for ever higher capacity and more agile systems, greater device integration, reduced costs-per-bit, networks of increased security and resilience and reduced energy consumption becomes ever more intense.

We, the chairs of ECOC 2023, are greatly looking forward to the event and to welcoming as many of you as possible, in person. We hope that the COVID pandemic will be largely behind us by then and that we can regroup more fully as a community and share some of the great Scottish hospitality.

From a technical perspective, we look forward to hearing about the latest optical communication and networking research and what our amazing and creative community can offer to address many of the challenges listed above. We would also like to gain some insight as to what might be possible from a technological and services perspective a further 20 years or so ahead, for example in quantum networks, when there is the possibility that ECOC may even return to Glasgow again!



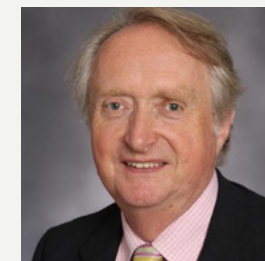
David Richardson

Deputy Director of the Optoelectronics Research Centre, University of Southampton



Dimitra Simeonidou

Director Smart Internet Lab, Co-Director Bristol Digital Futures Institute, University of Bristol



Will Stewart

Independent Telecommunications-Photonics Professional



1594 attendees



409 presentations



30 countries attending

About the ECOC conference

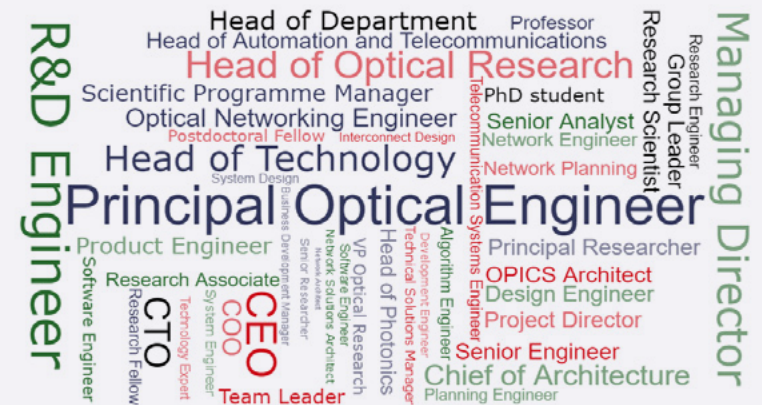
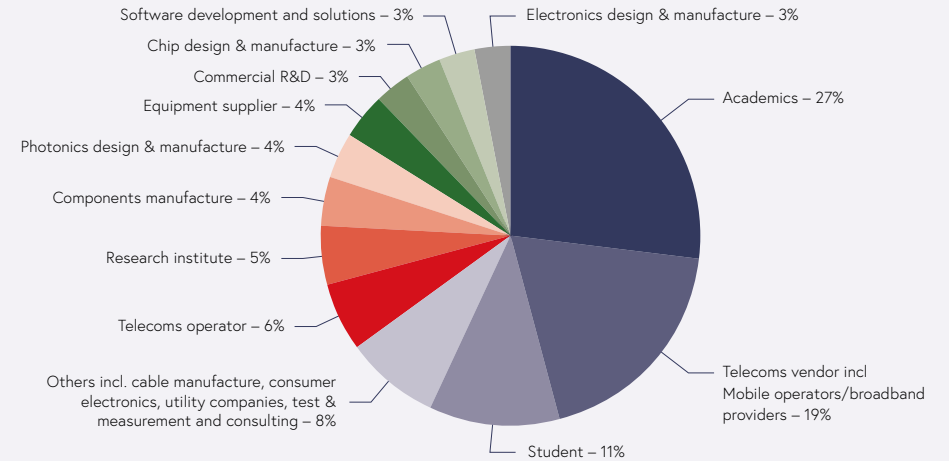
ECOC is one of the leading conferences on optical communication, and attracts scientists and researchers from across the world. Attendees from both industry and academia attend to hear about new innovations, initiatives and results from some of the world's top researchers in both industry and academia.

ECOC is the key meeting place to share knowledge, exchange ideas, foster innovation and start collaborations on a global level. As a sponsor, you will be uniquely placed at the forefront of the conference, with brand exposure positioning you as a leading name within the optical communications sector.

Sponsoring ECOC 2023 will increase your brand's visibility as a leader in the field and give you a head start in meeting the right people to further your innovation and expansion. Position yourself as a thought leader through prominent speaker and panel slots, let us connect you with the leads you need for new business, showcase your name through prominent branding, and much more.

We look forward to welcoming you to Glasgow for ECOC 2023.

Who attends ECOC?



Previous sponsors have included:



What people say about ECOC

"This is a good chance to meet all distinguished scientists from all over the world"

"ECOC is always providing the latest R&D results and shows future trend of communications"

"High technical quality, well prepared conference and social events"

"The invited talks covered the hottest current topics"

"Great papers and outstanding social events"

Key themes of ECOC*

- Novel Fibres, Fibre Devices & Amplifiers
- Photonic Devices & Technologies
- Photonic Integrated Circuits, Assemblies & Packaging
- Techniques for Digitally Enhancing Optical Communication
- Theory of Optical Communications
- Optical Transmission Systems
- Core & Metro Networks
- Access, Indoor & Short-Reach for Data Centres and Mobile Networks
- Photonics for RF & Free-Space Optics Applications
- Architecture, Control & Management of Optical Networks

Sponsorship opportunities

Platinum Sponsor:
£30,000 GBP

Everything included in the gold package, plus:

- Banner in registration area (sponsor to provide)
- 5 x additional delegate access to conference
- 5 x additional Gala Dinner Tickets

Gold Sponsor:
£20,000 GBP

Everything included in the silver package, plus:

- Enhanced profile on ECOC website
- 3 x additional delegate access to conference
- 3 x additional Gala Dinner Tickets

Silver Sponsor:
£10,000 GBP

Everything included in the bronze package, plus:

- Logo on electronic marketing e.g. emails
- Logo on holding slides
- 1 x additional delegate access to conference
- 1 x additional Gala Dinner Ticket

Bronze Sponsor:
£5,000 GBP

- Your organisation's logo, link and company profile on the ECOC 2023 website
- Advert on the digital programme
- Logo on on-site signage/ displays
- 1 x delegate access to conference
- 1 x Gala Dinner ticket

Additional opportunities:

Gala Dinner Sponsor: £20,000

Welcome Drinks Reception Sponsor: £20,000

Lanyards and badges: £10,000

Conference bag: £10,000

Notepad and pen stationery: £8,000

Conference bag inserts: £1,500

For other items, please contact us to discuss your ideas! We are keen to run ECOC 2023 in line with the SEC's ethos of sustainability, and this is a prime opportunity for you to demonstrate your green credentials.

To showcase your company's commitment to a better, cleaner future, we want to help your organisation to express this ethos by sourcing recyclable/reusable items that you can connect to your brand's own values.



To find out more about
sponsorship opportunities
at ECOC 2023, please visit:

ecoc2023.com